



Unleash Your Speaking Potential

Empowering Voices, Inspiring Audiences

Are you ready to command the room, connect deeply with your listeners, and deliver impactful messages that resonate?

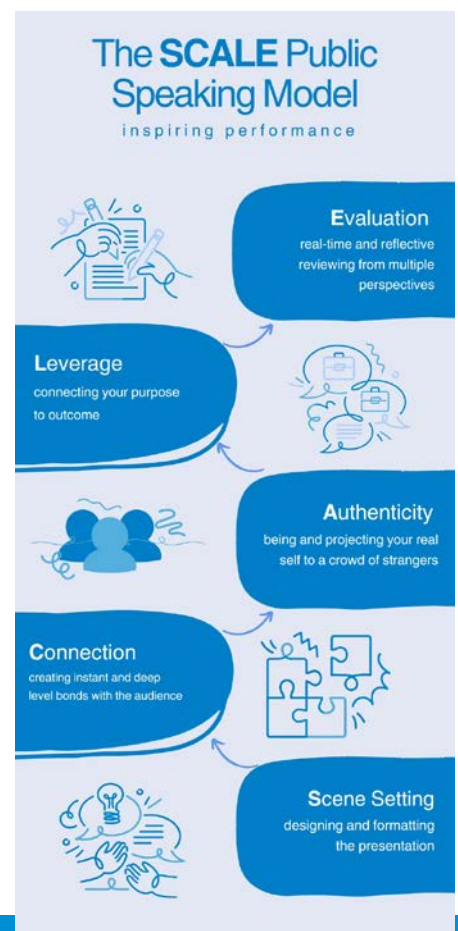


The Public Speaking Coach, led by the internationally acclaimed Andrew Ledgerton-Lynch OBE, offers dynamic and transformative workshops built upon the innovative SCALE Public Speaking Model. Whether you're taking your first steps onto the stage or a seasoned speaker looking to refine your craft, our bespoke workshops provide the tools and techniques to elevate your performance to new heights.

Discover the SCALE Advantage:

Andrew's unique SCALE Public Speaking Model is designed to be adaptable to all levels of experience, ensuring that every participant gains valuable insights and practical skills.

- **Scene Setting:** Craft compelling presentations and master the crucial elements of overcoming nerves.
- **Connection:** Forge instant and meaningful bonds with your audience, creating a powerful connection.
- **Authenticity:** Project your genuine self with confidence, aligning your values with your message.
- **Leverage:** Connect your purpose to deliver outcomes that inspire and influence.
- **Evaluation:** Develop a keen eye for self-assessment and continuous improvement.



Meet Your Expert Facilitators: Andrew Ledgerton-Lynch OBE



CEO and Founder of the Blue Light Speakers Agency, Andrew Ledgerton-Lynch OBE, is a distinguished figure in the world of public speaking and communication. With over 25 years of award-winning experience and a passion for empowering others, Andrew brings a wealth of knowledge and insight to every workshop.

- **Developer of the Innovative SCALE Public Speaking Model:**
A framework designed for impactful communication at all levels.
- **NLP Master Coach, Practitioner & Trainer:** Utilising proven techniques for mindset and performance enhancement.
- **Host of Renowned International Events:** Including the Excellence in Fire & Emergency Awards and the Global Search & Rescue Excellence Awards.
- **Experienced Speaker and Host:** With highlights including speaking at No. 10 Downing Street, the House of Lords, and alongside HRH the Prince of Wales.
- **Trusted Analyst for Broadcast Media:** Providing expert commentary for the BBC and ITN.

"Public speaking is the launch-pad for greater understanding in society, the conduit for inspiring others, improving performance and in a bigger sense a huge opportunity to share learning, save lives and alleviate suffering"

Andrew Ledgerton-Lynch OBE

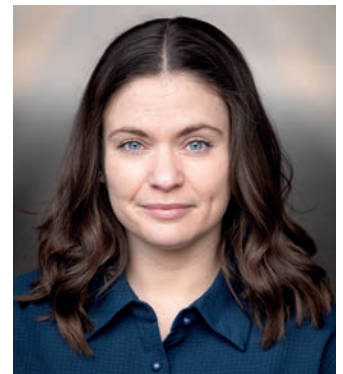
Jennifer Johnson MSc, BA (Hons)

Jennifer has over ten years' experience working in the entertainment industry across TV, Film, Theatre, Social Media and Theatre in Education. She has performed to a range of audiences, adapting performances according to particular demographics, style and genres.

TV & Film: Including lead roles in a feature film and several short films as well as working as crew gaining valuable experience and insight when working both on set and on location. Jennifer continually attends acting workshops with casting directors and industry professionals to further develop and hone her skills.

Theatre: Including Fringe Theatre at The Studio, New Wimbledon Theatre and The Attic in Stratford-Upon-Avon, debuting a new musical at the Alexandra Theatre and Immersive Theatre at The Southbank Centre, The Polar Express and London Dungeons.

Theatre in Education: Including working with children from primary school age to college students using theatre to explore RSE & PSHE topics to encourage and empower young people to make healthy and happy choices with mental health at the core of projects, which also utilises Jennifer's MSc in Mental Health Nursing.
<https://app.spotlight.com/9978-8979-9172>



A Collaborative Learning Experience

Our workshops are delivered in partnership with an experienced actor and a mental health professional, creating a holistic and supportive environment focused on:

- **Performance Enhancement:** Drawing on theatrical techniques to maximise impact.
- **Wellbeing and Confidence:** Addressing anxieties and fostering a positive mindset.
- **Practical Application:** Engaging, experiential exercises to solidify learning.



The Workshop Experience: Tailored for Your Success

Our one-day workshops are meticulously designed to provide a transformative learning experience, regardless of your current speaking abilities. Through interactive sessions and practical exercises, you will gain tangible skills and a renewed sense of confidence.

What You Will Learn:

- **Mastering the SCALE Public Speaking Model:**
A practical framework for structuring and delivering impactful presentations.
- **Conquering Nerves and Building Confidence:**
Proven strategies to manage anxiety and embrace the stage.
- **Connecting Authentically with Your Audience:**
Techniques for building rapport and creating lasting connections.
- **Crafting Powerful and Persuasive Messages:** Utilising language and storytelling to inspire action.
- **Achieving Peak Performance:** Learning to enter the “zone” and deliver with flow and impact.
- **Developing Your Unique Speaking Voice:** Discovering your authentic style and projecting your true self.
- **Sharpening Critical Thinking and Organisation:**
Structuring your thoughts and delivering them logically.
- **Leveraging Influence to Achieve Your Goals:**
Connecting your purpose with desired outcomes.
- **Understanding Audience Dynamics:** Tailoring your message for maximum impact.
- **Real-time and Reflective Evaluation:** Developing the ability to analyse and improve your performance.

Workshop Format:

Our engaging and participant-driven format includes five focused sessions based on the SCALE model:

- **Scene Setting:** Designing your presentation for maximum impact and managing pre-presentation nerves.
- **Connection:** Building instant rapport and engaging your audience on a deeper level.
- **Authenticity:** Projecting your genuine self and aligning your message with your values.
- **Leverage:** Connecting your purpose and story to inspire and influence your listeners.
- **Evaluation:** Developing self-awareness and strategies for continuous improvement.

Key Benefits for You and Your Organisation:

- **Enhanced Communication Skills:** Clear, confident, and impactful articulation of ideas.
- **Increased Confidence:** Overcoming fear and embracing public speaking opportunities.
- **Improved Persuasion and Influence:** Effectively conveying messages and inspiring action.
- **Stronger Leadership Development:** Inspiring and guiding teams with greater impact.
- **Enhanced Emotional Intelligence:** Connecting with audiences on a deeper, more empathetic level.
- **Media Readiness and Crisis Management (Advanced):** Confidence in handling press conferences and interviews.
- **Building Resilience Under Pressure (Advanced):** Maintaining composure and effectiveness in challenging situations.

Master the Art of Public Speaking

Transform Your Confidence, Connect with Your Audience, and Inspire Action



The Public Speaking Coach Andrew Ledgerton-Lynch OBE, CEO of the Blue Light Speakers Agency, presents expert-led workshops and masterclasses designed to elevate your speaking skills through the innovative SCALE Public Speaking Model. Whether you're a beginner or an experienced speaker, Andrew and his expert team will guide you to success.

What They Say:

"A true visionary and eminent thought leader... Your commitment is only matched by your wisdom, true Yorkshire grit, allied to the incisive mind of a journalist"

Neil Gibbins QFSM, CROSS, UK

"Andrew uses his extensive and unique knowledge... in hosting the Excellence in Fire & Emergency Awards. He does so with a perfect balance of good humour and gravitas..."

**Mark Hardingham CBE QFSM,
former Chair of the National Fire Chiefs Council**

Ready to Elevate Your Public Speaking Skills?

Our workshops are tailored to meet your specific organisational objectives and can be scaled to accommodate participants of all experience levels. We recommend a maximum of 12 participants for an optimal learning experience.

Enquire Now to Discover How Our Workshops Can Transform Your Communication: www.bluelightspeakersagency.com/contact-us



Contact Us:

Visit our website for more information:

www.bluelightspeakersagency.com/the-public-speaking-coach

Email: **info@bluelightspeakersagency.com**